

December 30, 2013

<http://www.oiarlington.org>

The Optimist Monthly

Friend of Youth

Upcoming Events

January

1/08: "Promote Your Business":

This is our annual luncheon opportunity to share what we are doing professionally and for the community. Thirsty Bernie:
12:15.

1/14: Optimist Board Meeting.

Madison Comm. Center: 6:30 pm

1/15: "Economic Trends in Africa":

Phil Hay, head of Communications for the Africa Region at the World Bank.
WGCC: 12:15.

Christmas Tree Lot

Sandy Bushue, our world-class Christmas Tree lot manager, provides the following report:

"By all accounts, it appears the Optimist Club Tree Lot season of 2013 was a resounding success. JB and his elves struck the lot



December Highlights

12/04: Arlington Magazine: Greg Hamilton, who co-founded this magazine in October 2011, related several interesting stories about Arlington's past. Thank you Anne Cronin for inviting this speaker.



Jenny Sullivan, Editor; Greg Hamilton, President, Publisher and Co-founder; and Steve Hull, Co-founder. (Website photo).

12/18: Christmas Breakfast: Our guest speaker was Coast Guard Master Chief Mark Allen, who shared

last Saturday. As I understand it, the U.S. flag was the last thing removed. The elves included Barbara Nicastro, John Farina, and Whiz Mountain. Thank you guys!

"Did everyone see that the December 21 edition of the Washington Post had a front page color picture of our lot! It was front page, below the fold!!!! Tricia O'Hara stepped up to join the tree lot committee and to head PR. She did a really super job as we all have seen! Way to go Tricia!!!!

"Volunteers were plentiful this year with Barbara Nicastro heading the charge. We had plenty of student help from W-L, Yorktown and Wakefield, as well as OAR. Dick Knight continued to lead the Phoenix House effort in tree unloading and securing Arlington County permits and compliance issues. Thank you Barbara and Dick!

his passion for inspiring others in active and reserve Coast Guard units.



Also, we were pleased to have the Yorktown Madrigals sing their Holiday favorites. Their conductor, Roger Oliver, was wonderfully engaging as he brought our members and guests into song. [See photo at end of this newsletter and a photo in the Sun Gazette at http://www.sungazette.net/arlington/news/optimist-club-breakfast-celebrates-community-spirit-at-holiday-time/article_c3d558be-6bc7-11e3-8ad1-



Sandy continues:

"Our tree lot captains - John Farina, Mark Whinton, Dick McHugh and Bob Patton - were fabulous! They ensured their week was smoothly managed and even helped the call committee with their calls. Way to go Captains!!

"Lloyd Hicks and John Karinshak were wonderful daily lot managers. Lloyd made sure the saws were sharpened and that the POD always had a spare saw or two. John Karinshak did double duty as he managed the coaches for Babe Ruth Baseball AND the Hockey coaches. Everyone needs to know that

0019bb2963f4.html?mode=image].

Thank you, Brian Kellenberger, for again this year managing this highly successful event. Kudos!

New Member!

Matthew Kuhns, who works at Cardinal Bank in Arlington, was inducted into the Club during the Christmas breakfast on 12/18 by Brian Kellenberger. Thank you, JB Whitlow, for sponsoring this new member.



Announcement : Two Candidates for Membership

Once again, Tricia O'Hara has sponsored two new candidates for Club membership. Her applicants are

John worked the lot for 11 days straight at every shift!! I understand he was a bit under the weather after this marathon. John, I hope you are feeling better!!

"Three cheers to the calling committee!!! They began with an old roster but once we corrected that, things began to go smoothly! Thank you Larry Gaydos for heading that effort!

"Last but not least, our Dr. JB Whitlow again constructed a wonderful stage for us to sell trees. He also worked the lot continuously and was readily available to help trouble shoot. The tree lot looked so professional this year due to JB's talent and leadership. Thank you JB!!!

"Another leader to acknowledge is Brian Kellenberger - our Optimist leader! Brian you made the lot look a bit brighter this year! Thanks!!

"Please give the tree lot committee a huge hand of applause and

Joyce Coninx Wright and Gloria Mora. Tricia, you are an amazing asset for our Club in so many ways!

Arlington Optimist Brochures Are Available!

Quite a number of these four-panel color brochures were handed to Christmas tree purchasers. More copies will be available for guests who come to our luncheons and to other Optimist events. You are encouraged to take a few copies to give to potential members you might meet. Our thanks to Mark Whinton for creating the brochure's content and to Yvonne Pover for her professional design.



appreciation. Everyone works hard and commits much time and effort to ensure the success of this now 67th Arlington Optimist tradition! And, it shows!!!!"

Sandy also added that Greg Clough deserves exceptional credit both for his tireless efforts to keep our website up-to-date, as well as his creative placement of a Christmas tree lot advertisement on the website's front page, which has several additional Christmas tree lot photos.

See immediately below a photo of two youths from Yorktown Honor Society tying a tree on a car; and next below, John Karinshak and youth hockey coach Brian Cobb selling a tree on a thankfully sunny day.



Loyal buyers in line to get a "fresh cut" for their trees with help from Optimists' chain saws. (Photo provided by Barbara Nicastro).

Below, Barbara Nicastro selling another perfect tree.





Arlington Optimist Club 16-005Mid-Atlantic Region 3
Capital- Virginia
District 16
Northern Virginia Zone 4
Arlington Optimist Club 005

All Photos in this newsletter are by Optimist Mark Whitenton unless otherwise indicated.



Yorktown Madrigals perform for the Arlington Optimists' annual Christmas Breakfast

This page, as well as the gap between the last pictures and the closing, are unintentional.

The newsletter editor (Mark Whitenton) will undertake to create a new newsletter format for 2014, hopefully with the help of previous Club president and previous newsletter editor, and current webmaster guru, Greg Clough, in order to avoid the extra pages and other defects that the current editor's personal computer (or personal capabilities) cannot seem to fix within the current format.

Again, thank you for your patience, and to all, a Happy New Year [ed.]